



CASRO Institute for Research Quality Announces ISO Certification of EurekaFacts

July 21, 2016

For Immediate Release

For More Information

Contact: Jennifer Ward

Managing Director

631-642-0542, jennifer.ward@cirq.org

Port Jefferson, NY – The CASRO Institute for Research Quality (CIRQ) has awarded certification to EurekaFacts for compliance to the **ISO 20252 Standard for Market, Opinion and Social Research**.

ISO 20252 establishes globally recognized terms, definitions, and service requirements for project management in research organizations. Processes outlined in ISO 20252 are designed to produce transparent, consistent, well-documented and error-free methods of conducting and managing research projects.

The scope of this certification covers full research project design and management starting from information needs identification, through the development of qualitative and quantitative research designs, conducting mixed mode field data collection and then conducting statistical analysis, reporting, and delivering actionable recommendations. EurekaFacts conducts international, national, regional and local studies for a wide range of clients, including government agencies, non-profits, and private sector firms.

“We looked to the ISO standard to make sure we maintain the highest level of quality as we grow. The certification offers our clients and other stakeholders clear external evidence that they can make high impact decisions based on our findings,” said EurekaFacts founder and CEO Jorge Restrepo.

Adherence and certification to such standards provides a basis of confidence for clients and other constituencies that the work produced is being executed with quality processes and controls in place. Implementation of this ISO standard improves an organization’s productivity and efficiency by creating clear lines of accountability, reducing errors and rework, shortening cycle times, and reducing costs.

--MORE--

About CIRQ

CASRO formed CIRQ (The CASRO Institute for Research Quality) to provide assessment and certification services to research firms seeking certification to ISO 20252, ISO 26362 and now ISO 27001. CIRQ, a non-profit entity, is committed to providing timely, thorough, and impartial assessments of its customers' quality management systems or information security management systems in order to make a determination regarding certification to corresponding standards. All CIRQ auditors for ISO 20252 and 26362 have extensive experience in the research industry. All ISO 27001 auditors are certified lead auditors and have comprehensive information security credentials. CIRQ has been established in compliance with all ISO requirements for certification bodies that provide auditing and certification services. In order to conform to its mandate of objective and impartial audits to these ISO standards, CIRQ is independently operated and managed under the oversight of an Advisory Board and submits to an audit against ISO/IEC 17065 Standard for Conformity assessment *Requirements for bodies certifying products, processes and services* conducted by external authorities on ISO certification bodies.

About EurekaFacts

Based in Rockville, MD, EurekaFacts is a full-service market research and analysis firm that provides information and insight that helps identify and maximize opportunity for better impact. The company delivers insightful and accurate information at a reasonable cost by utilizing data collection and knowledge-discovery methods and technologies that best meet the demands of each situation and organization. Established in 2003, EurekaFacts features a specialized infrastructure that includes focus group facilities, a multinational interviewing network, fully equipped usability and cognitive labs, a multilingual call center and vast data collection and analytics systems and tools. Focused on quality and positive social impact, the company established its own Institutional Review Board and maintains a FISMA-rated secure environment. Additional information is available at www.eurekafacts.com.

###